

## Echinacea purpurea 'Fatal Attraction' Fatal Attraction Purple Coneflower

Echinacea purpurea 'Fatal Attraction' (Fatal Attraction Purple Coneflower) is a vibrant 4-season interest plant, which features neon magenta-purple daisy-like blooms with orange-bronze seed cones. The flowers are showcased atop sturdy, burgundy stems, with dark green parallel-veined, coarse and hairy leaves. This variety is unique in its short stature (1.5-2' tall) and prolific, June to August blooms that never droop, and have two levels of pink petals. Flowers don't need to be cut in order to rebloom. A variety of bees, butterflies, and other pollinators are attracted to pollen and nectar provided by the flowers. Avoid deadheading to provide attractive architectural interest with plump, charcoal seed heads in winter that also provide food to birds such as finches, and allow for successful self-seeding. This hardy cultivar is drought tolerant, and survives poor soil, from clay to shallow-rocky soils. Plants perform best in well-drained, dry to moist soils in full sun but will tolerate part shade. Can be used at the upper rim of a rain garden.

**Botanical Name:** Echinacea purpurea 'Fatal Attraction'

**Common Name:** Fatal Attraction Purple Coneflower

**Family:** Asteraceae

**Nativity:** Great Lakes Native

**USDA Zone:** 3 to 8

**Light Type:** Full Sun, Part Shade

**Soil Type:** Clay, Loam, Sand

**Soil Preferences:** Well-drained

**Soil Moisture:** Dry to Moist

**Typical height (ft):** 1.5-2'

**Typical width (ft):** 1-1.5'

**Foliage:** Olive green, oval to lance-shaped leaves

**Bloom Time:** June, July, August

**Bloom:** Magenta purple with orange-brown center

**Ecological features:** Provides resources for bees, butterflies and birds, especially finches in winter.

**Tolerance of:** Deer, Drought, Clay Soil, Dry Soil, Shallow-Rocky Soil

**Additional notes:** 4-season plant with attractive charcoal winter seed heads; burgundy stems; nice as a cut flower

**Companion plants:** Grandiflora Threadleaf Coreopsis (Coreopsis verticillata 'Grandiflora'), Sweet Black-eyed Susan (Rudbeckia hirta), Little Bluestem (Schizachyrium scoparium), Ruby Ribbons or Heiliger Hain Switchgrass (Panicum virgatum 'Heiliger Hain' or 'Ruby Ribbons'), Autumn Moor Grass (Sesleria autumnalis)

**For more information see:**

<http://www.perennialresource.com/variety.php?ID=ECHFT>

<https://www.missouribotanicalgarden.org/PlantFinder/PlantFinderDetails.aspx?taxonid=267587&isprofile=0&>

<https://www.monrovia.com/plant-catalog/plants/6918/fatal-attraction-coneflower/>

<http://www.perennials.com/plants/echinacea-fatal-attraction.html>

**Images of Echinacea purpurea 'Fatal Attraction':**



Echinacea\_purpurea\_Fatal\_Attraction\_0zz.jpg

Early June bloom, petals just forming



Echinacea\_purpurea\_Fatal\_Attraction\_2zz.jpg  
Horizontal petals and reddish stems



Echinacea-purpurea-Fatal-Attraction-sept02MDP-1.jpg  
Provides food source, attractive to pollinators such as bees



Echinacea-purpurea-Fatal-Attraction-sept03MDP-1.jpg  
Prolonged blooming; lasting color in September



Ecinacea-Fatal-Attractionsept04MDP.jpg  
Clumping form of coarse-texture flowers

**Image choices for narrative:**

First Choice:

Echinacea\_purpurea\_Fatal\_Attraction\_2zz.jpg

Horizontal petals and reddish stems

Second Choice:

Echinacea\_purpurea\_Fatal\_Attraction\_0zz.jpg

Early June bloom, petals just forming

or

Echinacea-purpurea-Fatal-Attraction-sept03MDP-1.jpg

Prolonged blooming; lasting color in September